

# christina burroughs

cburroughsdesign@gmail.com  
linkedin.com/in/cnb2art2film/  
cburroughsdesign.com  
Thesis Capstone - *CBFS Podcast*

## BIO

I'm a **COMMUNICATIONS DESIGNER**, **HUMANISTIC THINKER**, and **CONSTANT LEARNER** originally from **ALABAMA**. I've studied in California and presently in **NEW YORK**, and I have traveled to Japan and across the U.S. I had enjoyed brand identity and/or designing purposeful work for social impact and media. Some of the interesting projects I've worked on promote **DIVERSITY**, **EDUCATION**, **INNOVATION**, and **HUMAN-CENTERED CONCEPTS** (e.g., sexuality, sociology, interactions, women, minorities, and cultures around the world).

## EDUCATION

**Pratt Institute** 08/2018 - 05/2020  
Masters of Fine Arts in Communications Design

**University of Alabama** 08/2012 - 12/2016  
Bachelors of Arts in Studio Art (Digital Media)

**CIS in LA** 05/2015 - 07/2015  
Summer Internship Program

## AWARDS

**Darleen Phipps Memorial Scholarship**, UA Art Department 04/2016

**Academic Achievement Award**, Black Scholars Program 04/2016

**William Garnett Anderson Endowed Scholarship**, UA Art Department 04/2014

## CERTIFICATIONS

**UX Foundations: Prototyping** 06/2020

**Designing Emotion: How To Use Design To Move People** 06/2020

**AR for Mobile Designers** 12/2018

## EXPERIENCE

**Freelance Designer**, 01/2015 - Present

**Self-Employed**, Tuscaloosa, AL, & Brooklyn, NY

- Designing & editing logos, digital assets, wall art, event invitations, & banners
- Developing moodboards to assist in meeting deadlines & streamline the process
- Maintaining strong communication with clients from preliminary concepts to executing products quickly using clearly defined project tasks

**Executive Producer/ Event Manager**, 02/2019 - 05/2019

**Pratt Institute (Free School)**, Brooklyn, NY

- Collaborated with team members in ideation on accessible, fun & relatable event themes & classes to encourage engagement
- Secured volunteer assistance to enhancements day-of organization & services

**Freelance Artist/Marketing Lead**, 10/2013 - 08/2016

**Creative Co-Op**, Tuscaloosa, AL

- Arranged art pieces at exhibitions & sales events; networked with local community
- Photographed, promoted, & documented shows for social media to increase sales, & visibility

**Social Media Marketing Intern**, 05/2015 - 07/2015

**Film 14**, Los Angeles, CA

- Designed & managed digital assets for book trailer company; devised, scheduled, & post on social media to increase interactions
- Modified lists of over 100 possible clients' & their contact information

**General**

2D Animation | 3D Modeling | Brand Identity | Digital Design | Graphic Design | Layout | Motion Design | Photo Editing | Problem-Solving | Prototyping | Public Speaking | Research | Social Media | Typography | UI & UX Design | Video Editing | Virtual Reality

**Tools**

Adobe - After Effects, Illustrator, InDesign, Media Encoder, Photoshop, Premiere Pro, XD | Atom | Blender | Google Drive | HTML | Javascript | Keynote | Maya | Microsoft Office | p5.js | Wix

**Relevant Coursework**

Branding and Activism | Communications Design Studio | Creative Coding | Motion Design | Typography | Transformation Design | Video Art & Animation | Visual Language | VR Workshop

## SKILLS