

Christina Burroughs

Digital Designer + Inquisitive Creative

Email: cburroughsdesign@gmail.com

LinkedIn: linkedin.com/in/cburroughsdesign/

Portfolio: cburroughsdesign.com

Experience

Graphic & UX/UI Designer — Studio Mosaic, Remote | November 2020 - January 2025

- Led design integration strategies across 15+ desktop and mobile experiences by research, conducting informal interviews, wireframing, and prototyping for public- and private-sector clients.
- Conceptualized and iterated on high-impact design solutions for clients across various industries, including healthcare, education, waste and recycling management, advocacy, construction, retail, real estate, and more.
- Maintained, optimized, and provided technical guidance on design systems across over 300 WordPress pages using HTML code and created infographic templates to establish brand consistency.
- Participated in post-launch retrospectives that improved design-development workflow efficiency and reduced turnaround time by 25%.
- Advocated for usability, accessibility, and human-centered design in websites to elevate interfaces for users with color blindness and visual impairment.

Freelance Graphic Designer — Self-Employed, Multiple Locations | January 2015 - Present

- Consulted on visual branding and user interface improvements for nonprofits; delivered actionable recommendations and documentation to support design decisions.
- Designed visual identities, invitations, websites, & marketing collateral that mirror business requirements.
- Managed projects from 0-1 lifecycle from conception to delivery, championing user engagement and brand consistency, resulting in continued client relationships.
- Collaborated on digital initiatives supporting nonprofit growth and social advocacy.

Additional Experience

Graphic Design Intern — Black Film Space, Brooklyn, NY | October 2020 - December 2020

Graduate Assistant — Pratt Institute, Brooklyn, NY | May 2019 - June 2019

Executive Producer/Event Manager — Pratt Free School, Brooklyn, NY | February 2019 - May 2019

Marketing & Production Intern — Film 14, Los Angeles, CA | May 2015 - July 2015

Notetaker — The Office of Disability Services | University of Alabama, Tuscaloosa, AL | August - December 2014

Skills

Core Skills

UI Design | Adaptable Design | Comparative Analysis | Layout and Composition | Design Systems | Wireframing | Visual Storytelling | Responsive Design | Information Architecture | Mockups | Brainstorming | Prototyping | Graphic Design | Competitive Analysis | Stakeholder Management | Time Management | Website Auditing

Professional Traits

Analytical Thinking | Collaborative | Detail-Oriented | Process-Driven | Empathic | Creative | Analytical Thinking | Adaptable | Fast-Paced Performer | Strong Communicator | Organized | Problem-Solving

Design Tools & Platforms

Figma | Adobe Creative Suite | HTML/CSS | WordPress | Slack | Microsoft Suite | Wix | Jira

AI Tools

ChatGPT | Grammarly | v0 by Vercel | Midjourney | Visual Electric

Education

Pratt Institute — MFA, Communications Design, Brooklyn, NY | 2020

University of Alabama — BA, Studio Art (Digital Art), Tuscaloosa, AL | 2016

Certifications

Atlassian Agile Project Management Professional Certificate — LinkedIn Learning, In Progress

User Design Process: Empathize, Define, and Ideate — Google, In Progress

Foundations of User Experience Design — Google, March 2025

UX Foundations: Prototyping — LinkedIn Learning, June 2020